

## **Aspen Gold Premium Wood Pellet Bedding: The next generation in animal bedding**

LADYSMITH, WI – (May 19, 2011) – Aspen Gold Premium Wood Pellet Bedding, an alternative to traditional animal bedding, is being released to market in June 2011. The pelletized bedding product, manufactured by Indeck Ladysmith, LLC of Ladysmith, Wis., is all natural and equine safe.

Specifically formulated to keep horses healthy and comfortable in a low-dust, low-moisture environment, Aspen Gold Premium Wood Pellet Bedding is made of 100 percent aspen wood – selected for its high-absorption properties and long-lasting color.

“Our product provides unique advantages when compared to the older bedding products already on the market,” said Jeffrey Shultz, Plant Manager, Aspen Gold. “By manufacturing our bedding from aspen wood, we are able to provide a healthier, more efficient bedding option for those who own or manage horses.”

The additive-free Aspen Gold Premium Wood Pellet Bedding formula allows the product to:

- Reduce dust, keeping particles and irritation-causing agents out of the air
- Clump with liquid waste, reducing the labor associated with stall cleaning
- Expand to three times its original volume

“I had the opportunity to be a part of Aspen Gold’s pilot program,” said Diane Logue, Tizmar Equine, Cannon Falls, Minn. “I found that the product reduced dust, cut the amount of time and effort it takes to clean my stalls, caused my manure pile to grow at half its normal rate and reduced my bedding and disposal costs. I always prefer wood pellet bedding to shavings or straw – and Aspen Gold is superior to other pellet brands I have tried.”

Aspen Gold Premium Wood Pellet will be commercially available in June 2011. For information regarding the product, how it can be purchased or if you’d like to become a retailer, please email [info@aspengoldbedding.com](mailto:info@aspengoldbedding.com) or call us at (715) 532-3042.

For general information, please visit [www.AspenGoldBedding.com](http://www.AspenGoldBedding.com).  
Media inquiries, [www.AspenGoldBedding.com/newsroom.htm](http://www.AspenGoldBedding.com/newsroom.htm).

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Aspen Gold Premium Wood Pellet Bedding is a product of Indeck Ladysmith, LLC, a subsidiary of Indeck Energy Services, Inc. Aspen Gold Premium Wood Pellet Bedding is specifically designed, formulated and manufactured for animal use. product is manufactured in Ladysmith, Wis. Indeck Energy Services, Inc. was established in 1985 and is headquartered in Buffalo Grove, IL.