

Aspen Gold Premium Wood Pellet Bedding Launches New Website and Online Information Portal

LADYSMITH, WI – (August 2, 2011) – Aspen Gold Premium Wood Pellet Bedding, a pelletized alternative to traditional horse bedding, has launched a new website and information portal for customers. The online resource, www.AspenGoldBedding.com, is intended to provide information about Aspen Gold Premium Wood Pellet Bedding as well as to provide general education about alternative equine bedding options.

Aspen Gold Premium Wood Pellet Bedding is manufactured by Indeck Ladysmith, LLC, located in Ladysmith, Wis.

“The launch of the website is an exciting step us,” said Jeffrey Schultz, Plant Manager, Aspen Gold. “Our product is new and unique and we are eager to educate consumers about the advantages of a pelletized, all-natural aspen wood bedding product.”

Aspen Gold Premium Wood Pellet Bedding is specifically formulated to keep horses healthy and comfortable in a low-dust, low-moisture environment. Made of 100 percent aspen wood, selected for its high absorption properties and long lasting color, Aspen Gold Premium Wood Pellet Bedding is all natural and equine safe.

The additive-free Aspen Gold Premium Wood Pellet Bedding formula allows the product to:

- Reduce dust, keeping particles and irritation causing agents out of the air
- Clump with liquid waste, reducing the labor associated with stall cleaning
- Expand to three times its original volume

“We are committed not only to producing the best horse bedding product on the market, but also to educating consumers about their bedding options through new, creative and unique-to-the-industry methods,” said Shultz. “The website is only the start.”

Aspen Gold Premium Wood Pellet Bedding became commercially available in June 2011. For additional information or to explore the website, please visit www.AspenGoldBedding.com.

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Aspen Gold Premium Wood Pellet Bedding is a product of Indeck Ladysmith, LLC, a subsidiary of Indeck Energy Services, Inc. Aspen Gold Premium Wood Pellet Bedding is specifically designed, formulated and manufactured for animal use. The product is manufactured in Ladysmith, Wis. Indeck Energy Services, Inc. was established in 1985 and is headquartered in Buffalo Grove, IL.